



Design and Decrease

CALL FOR PROJECT

While *Nuit Debout* and other protest movements express the outraged reaction of many citizens facing the prevailing economic and social systems, the CID question the role design can play in this social movement.

Criticized by many economists, but also by designers and object sociologists, the capitalist system has undeniably entered a critical phase. Despite the alerts issued by personalities as Victor Papanek, Jean Baudrillard in the 70s, the (over) production of objects, through processes where ecology and ethics are swept or circumvented, continue to flood the world. But today we see that resistance is getting organized.

From a generation whose values are changing : property is no longer the ultimate goal of professional success. It is replaced by the concept of personal fulfillment or auto-realization. Young designers no longer feel challenged by the production of a new chair but rather by a passion for processes, methods, working tools that are more respectful of environment and resources, and are promoting a fairer distribution of profits. Open source and social design conjure up new practices for which profit is not the driving force.

So can we think of design differently? Can we use design methods to limit or reduce the number of objects and properties that accumulate on the planet? Does design without profit exist? Could design become a testing ground for reversing the dominant economic process?

Without giving any real answers but with curiosity and optimism, **the CID launch the call for project *Design and Decrease***. This call will result in an exhibition in 2018, bringing together a series of initiatives and achievements that provide an answer or a reflection on these issues. These projects can take many forms: objects, publications, installations, tools, texts, websites, reports, photos, videos, drawings ... and are expected at the following address: marie.pok@grand-hornu.be, by **Augustus 31st, 2017** at the latest .

Please feel free to share this call.